



JEEVIKA

An Initiative of Government of Bihar for Poverty Alleviation

**Bihar Rural Livelihoods Promotion Society
State Rural Livelihoods Mission, Bihar**



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Walk In-Interview for the Hiring of Full Time Consultant -Content Writer

Bihar Rural Livelihoods Promotion Society (BRLPS), an autonomous society under Rural Development Department, Govt. of Bihar has been designated as State Rural Livelihoods Mission by Rural Development Department, Government of Bihar to scale up the "JEEVIKA" model in all 534 Blocks of 38 Districts in Bihar under National Rural Livelihood Mission.

The project has many specific requirements where services of experienced professionals are must. Therefore, project needs to hire reputed and experienced Consultants for Communication initially period of consultancy will be of 04 months. It may be extended as per the requirement of the project. Tasks as specified hereunder:-

Sl. No.	Position	No. of Post and Category	Eligibility & Key Responsibility
01.	Full Time Consultant (Senior)-Content Writer 1 position for Hindi language & 1 position for English language (State Level)	Total Position: 02 (UR-1, EBC-1)	<p>Eligibility: PG or higher degree in Mass Communication & Journalism/ M.A in Hindi or English.</p> <ul style="list-style-type: none">➤ Having experience of 15 yrs as editor in any national newspaper having wide circulation.➤ Preference would be given to candidates having a working experience of print media agency.➤ Preference would be given to a candidate from Bihar with no other work commitments.➤ Upper age limit for engagement will be 65 years. <p>Key Responsibility:</p> <ol style="list-style-type: none">1. Write and edit high-quality content in Hindi/English, adhering to formal writing standards.2. Use culturally relevant phrases and idioms to enhance audience engagement.3. Ensure the content is easily understandable, particularly for audiences in rural or semi-urban areas.4. Liaise with print media houses to ensure the publication of 1 editorial and 3-4 impact stories every week in different newspaper. <p>Remuneration:</p> <ul style="list-style-type: none">➤ Rs. 65000/- to Rs. 75000/- Per Month.

02.	<p>Full Time Consultant (Junior)-Content Writer</p> <p>1 position for Hindi language & 1 position for English language (State Level)</p>	<p>Total Position: 02 (UR-1, EBC-1)</p>	<p>Eligibility: PG or higher degree in Mass Communication & Journalism/ M.A in Hindi or English.</p> <ul style="list-style-type: none"> ➤ Having experience of 10 yrs as Editor /Journalist in any national newspaper having wide circulation. ➤ Preference would be given to candidates having a working experience of print media agency. ➤ Preference would be given to a candidate from Bihar with no other work commitments. ➤ Upper age limit for engagement will be 65 years. <p>Key Responsibility:</p> <ol style="list-style-type: none"> 1. Write and edit high-quality content in Hindi/English, adhering to formal writing standards. 2. Use culturally relevant phrases and idioms to enhance audience engagement. 3. Ensure the content is easily understandable, particularly for audiences in rural or semi-urban areas. 4. Liaise with print media houses to ensure the publication of 4-5 impact stories every week in different newspaper. <p>Remuneration:</p> <ol style="list-style-type: none"> 1. Rs. 60000/- Per Month.
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Note:

The official website, <http://brlps.in>, can be visited to access detailed eligibility criteria and other relevant information, including the category-wise distribution of vacancies, by navigating to the "Career" section.

All communication will be made through website only.

Sl. No.	Particulars	Details
1	Selection Process	Through Walk-In-Interview
2	Date of Interview	02.01.2025
3	Venue	3 rd Floor, Vidhyut Bhawan, Annex-II, Beli Road, Patna-21
4	Reporting Time	10.00 AM,. After 12 Noon no candidates will be allowed.

1. The candidates should appear in the interview with one set of photocopy of the all educational, domicile, cast certificate, experience certificate along with original copy the related document and 02 colour photographs.
2. In case a candidate is found providing incorrect information or his/ her identity is proved to be false at any time in the future, he/ she may, in addition to disqualification, face penal action as per the law applicable.
3. In case, it is found at any stage of the recruitment process that a candidate does not fulfil the eligibility norms and/ or that he/ she has suppressed/ twisted or truncated any material facts, his/ her candidature shall stand cancelled without giving any reason and notice to the candidate concerned. If any of these shortcomings is detected even after appointment, his/ her service will be liable to be terminated and he/ she will be liable to punishment through proceedings as decided by the Competent Authority.

4. Candidates are requested to visit the website frequently for updates and other announcements. All recruitment related notification shall be brought to the notice of candidates only through the official website of the BRLPS. No personal communication shall be made in this regard.
5. BRLPS reserves the right to cancel this recruitment process, fully or partially, at any stage. The BRLPS reserves the right to bring about changes in the selection procedure/ scheme of Examination.
6. There shall be no provision for re-evaluation/ re-checking/ scrutiny of the score. No correspondence in this regard shall be entertained.
7. Number of vacancies may be changed without prior notice.
8. BRLPS reserves the right to shortlist candidates based on qualification and post qualification relevant experience.
9. Relevant experience is specific to the eligibility criteria and key responsibility as mentioned against each position.
10. For the purpose of calculation of experience, the reference date will be 1st December'2024..
11. No TA/DA will be paid for attending different stages of selection process or first joining of BRLPS.
12. The record relating to this recruitment would be available up to 6 months from the Date of declaration of final result and, thereafter, all examination materials shall be weeded out and no communication in this regard shall be entertained with respect to this recruitment drive.
13. The consultant will be hired on the basis of full time requirement up to April 2025. It may be extended as per the requirement of the Project.
14. Full time consultants will also be eligible for one day Casual Leave (CL) in a month. Besides, female consultants will be eligible for up to two days Special Leave (SL) in a month.

Disclaimers: Mere eligibility does not guarantee a job.

Director
Bihar Rural Livelihood Promotion Society

Canvassing in any form shall be a disqualification.